



COMPASS

CALIFORNIA
WOMEN FOR
AGRICULTURE

JULY 2008

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PRESIDENT'S MESSAGE

By
*Diana
Westmoreland Pedrozo
CWA State President*

CWA has been busy the last two months visiting Sacramento and Washington D.C. and testifying at the California Department of Food and Agriculture's Listening Sessions bringing agriculture's message to our decision makers. Drought, immigration, e-verify, regulations, animal rights initiative, metal theft, and economic viability were some of the important topics discussed at May's Statewide Meeting, American Agri-women Fly In and throughout our state.

Celeste Settrini, Barbara LeVake, Erin Field, Amy Wolfe and the committee did an outstanding job of preparing us on the issues and legislation, supplying CWA policy and position papers for each legislator and hosting a great Legislative Reception. Thank you! Shining Stars were presented to our generous Sponsors who enable us to continue to put a face to the farmer in Sacramento each May. CWA is an all volunteer organization that is generously supported by donors who are listed in this newsletter. We could not do what we do without their donations each year.

Barbara LeVake, Carol Chandler, Hylon Kaufman, Ruth Jensen, myself and fifty other AAW women and one grandson were treated to the 108 degree DC weather while learning more about the lack of action of our Congress. I am usually an optimistic person but I am fast losing my hope for immigration reform or passage of the AGJobs in any form. With the presiden-

President's Message Continued on page 2

CALIFORNIA WOMEN FOR AGRICULTURE STATEWIDE MEETING A SUCCESS



CWA MEMBERS PRESENT THE CORNUCOPIA AWARD TO HONOR ASSEMBLY MEMBER ED HERNANDEZ AT THE MAY STATEWIDE MEETING HELD IN SACRAMENTO

From tours of our state capitol to a hugely successful legislative reception, this past Statewide Meeting was jammed packed with information and inspiration. Getting insights on the legislation that is moving through our state government and meeting the decision makers for our state was a top priority. For the 33rd year our membership walked through the halls of the capitol participating in the Adopt-a-Legislator program. Our meeting ended with a memorable legislative reception attended by our donors, key members of the Senate and the Assembly and California Department of Food and Agriculture as well as industry leaders. Here is a re-cap of some of the speakers and other highlights from the meeting.

At the May Statewide meeting and Legislative Reception our members learned about current environmental legislation from Cindy Tuck, Undersecretary, CalEPA and o about the appointment process from the governor's Appointment Secretary John Cruz. Chris Zanobini, Executive Director of the California Gain and Feed Association shed light on *Statewide Meeting, Continued on page 7*

Inside this edition...

Learning about CWA	2
In Step with Kay Wilson Bolton.....	3
Agricultural Vision 2030.....	4
Member News.....	6
In Memorium., Passages.....	8
Donors.....	11

LEARNING ABOUT CWA

President's Message Continued from page 1

tial election in November the possibility of any action from Congress does not look promising. The presentation on the e-verify system seemed to cause more questions than answers. The high point of every AAW meeting for me is the opportunity to meet the many amazing women across the states. They all offered their help in defeating Proposition 2, the Animal Rights Initiative, on the November ballot. What happens in California is soon coming their way. CWA voted to oppose this initiative.

A special thank you to Karri Hammerstrom, for bringing our message to Secretary A.G. Kawamura, CDFW Board President Al Motna and fellow board members in Tulare at the Listening Sessions on crafting a plan for agriculture. It is long overdue and I am excited that it is being addressed. Lisa Brodigi, Santa Maria Chapter President, testified in San Luis Obispo and Marji Bartels, Ventura Chapter, testified in Ventura. Thank you to all who attended and testified. State CWA's remarks are included in this issue.

Lora Sotelo has done another great interview of Past President Kay Wilson Bolton as we continue to honor our past while laying our path for the future. We have lost several of our charter members at both the state and chapter levels in the last few years and honor two recent losses in the Passages section. It is a testament to our past leadership that our executive board and chapter members encompass six or more decades of experience. It is their example of dedication and pure love for agriculture that has kept today's members of CWA advocating for a domestic food supply as the foundation of our national security policy.

I have an amazing team of outstanding women who give countless hours of their valuable time to continue CWA's mission to "maintain a healthy and vibrant agricultural industry for California and our nation." Come join us and be a part of our CWA Team 2008!



Continuing Series

HISTORY OF CALIFORNIA WOMEN FOR AGRICULTURE

Unified Internal Message (Part III)

California Women for Agriculture (CWA) was formed in 1975, in the Coachella Valley. The name was chosen to develop a cross section of members. In fact, the nucleus of the first chapter was made up of consumers, as well as farmers. Today, our membership is as diverse as the industry we represent; bankers, lawyers, accountants, public relations and marketing professionals, consumers AND farmers. With 19 chapters and 3,000 members across the state, CWA is the most active, all volunteer agriculture organization in the state and members are actively engaged in public relations, education and legislative advocacy on behalf of agriculture.

Our mission is to promote and develop the interest of California women involved or interested in agriculture and to promote a strong agriculture industry in California. CWA's efforts are guided by five principle objectives: to speak on behalf of agriculture in an intelligent, informative, direct and truthful manner; to keep CWA members informed on legislative activities pertaining to agriculture; to join forces when the need arises to deal with agricultural issues and challenges; to improve the public image of farmers and; to develop a rapport with consumers, educators, and governmental and business leaders in communities throughout the State.

Next month....

Communicating with Elected and Appointed Officials



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HONORING OUR ROOTS

*Honoring our past... in step
with Kay Wilson Bolton*



*CWA President
1977*

BY: LORA K. SOTELO
STATEWIDE DIRECTOR OF PUBLIC
RELATIONS

These days you might have to ride along in a fire truck or a police squad car to catch up with Kay Wilson Bolton. I caught up with Kay, the second lady to hold the office of State CWA President and captured her thoughts on her term as president in 1977.

After a quick review of CWA and California history she shared with me the task that she had to develop a communications plans for the newly founded group. I was reminded that this was accomplished without cell phones, text messaging, E-mails or computers! Old fashion phone calls and showing up in numbers was the method used to spread the word about CWA.

Today, Kay is an active real estate broker with Century 21 and lives in Santa Paula with her husband of 18 years, Howard Bolton. She recently added a master's degree in Christian Ministries to her list of

accomplishments which include being the past mayor of the city of Santa Paula. She is fulfilling another call to leadership as she serves as the chaplain for the Santa Paula Fire Department. A passion she says feels very right for her at this time in her life.

Q: What were some of the major accomplishments of your presidency?

A: At the retreat held in Big Bear at the home of Corky Larson one of the original four founders we were charged with forming a statement of principles, creating the bylaws and governing documents. I had a broken foot from a trip in Washington, D.C. where we had gone to speak to Senator Allan Cranston about putting nuclear power plants on line. It was there that I penned our mission statement the "Call to Power". The thought was that "History will be kinder to us if we are remembered for doing the right things for the right reasons." Establishing the Compass and figuring out a system for mailing lists and a system to mail information out to members and key leaders was also a task that was further developed in that year.

Q: Developing a means to communicate and a mission statement were huge tasks how did you set out to accomplish them?

A: I had served in a communications capacity while Cherry Ishimatsu was in office so the groundwork had been started then. The retreat at Big Bear in 1977 and the development of our infrastructure as an organization i.e. how were where going to get it done and what ideals were where going to uphold and live by as a group was in place. My job was to build the delivery channels. During the second state conference in Malibu in August of 1977 we added one more phrase to "The Call to Power" from Carolyn Leavens. All of this is now the "Arrowhead Seven Plus One." We adopted these principles at the October 1977 SWM and the American Agri-Women adopted them unanimously in November of the same year.

Q: You were a young working professional in your mid-twenties, as

president how did you balance it all?

A: I was 26 and I remember trying to balance a new career path in real estate and my loyalty to agriculture. At the time many viewed my new career pursuits as not being inline with my office so I opted out of the mainstream Ag activities. I was proposed as a candidate for State Deputy Secretary of Agriculture but I felt I was just too young and the timing for me personally were not right. I was honored with the Ag Spokesperson of the Year award by Chevron Chemical Corp, but they did not present it publicly because I was not in an ag-related career. All of it was a reflection of how women in agriculture were viewed in those days—especially those that were speaking out and fighting to be heard.

Q: Any regrets about leaving a career in agriculture for real estate?

A: Knowledge is power! My years with Sunkist growers after I finished my business degree from Cal Poly Pomona and then my time at Superior Farming Company in Bakersfield as well as my family background being one of six siblings and all of the knowledge that I gained from being with the incredible women of CWA have allowed me to be an educator to many about the rights of farmers and the importance of the food and fiber that they produce. At the time I honestly felt like an honest group of people (farmers) were being dishonored for growing food and wanted to make a difference no matter what I did for a living.

Q: Coolest Moment as president?

A: An image of a bubble comes to mind. In that period of time where as a 26 year old young woman I was standing should-to-shoulder with women who were the "pioneers" of the day and thinking "Wow how did I get here with these incredible ladies?"

Q: You often quote Sister Thomas More Bertels. How did she inspire you and what words of inspiration would you offer to our group today?

Honoring our Past Continued on page 6



CALIFORNIA WOMEN FOR AGRICULTURE RESPONSE TO CDFA'S 2030 AGRICULTURAL VISION

JULY 2008



Testimony given July 2nd, 2008 by:
KARRI HAMMERSTROM
CWA, SECOND VICE PRESIDENT

Sharing their Vision of Agricultural Prominence, CWA Believes that California Agriculture is the Fundamental Cornerstone for the Country's Health and National Security - Agriculture Needs to be California's #1 Priority On behalf of California Women for Agriculture (CWA) and our over 2500 member-volunteers, we want to thank you for the opportunity to share with you, the California Department of Food and Agriculture (CDFA), our vision for agriculture's prominence today and beyond the year 2030.

By way of background, CWA is the largest and most active all-volunteer grassroots agricultural support organization in California. Established 33 years ago in 1975 our membership is comprised of women and men who come from a variety of backgrounds and professions such as farmers, ranchers, bankers, homemakers, teachers, attorneys, community and civil services employees and other agriculture related support businesses.

CWA is committed to maintaining a

healthy and vibrant agricultural industry for California and our nation. CWA is dedicated to ensuring that a local, reliable food supply continues to be the foundation of our state's economy for future generations. We must not rely on foreign nations for our food or held hostage for our food by outsourcing our food production. Planning for agriculture should be our number one priority at every level of our government.

Today, you have asked the public and the industry for their 2030 vision for California agriculture, the "must haves" and the challenges which we believe are intimately intertwined.

CWA shares a vision that California agriculture should be respected and protected for our future generations...not because we want to cling to an unrealistic, obsolete folklore, but because we believe our national security demands a safe, abundant, domestic food supply. At the risk of sounding a little Pollyanna, we would love to envision 2030 agriculture to be vibrant and healthy. Where our farm, fields and ranches are actively producing food, fiber, floral and fuel for our country and the world. Where we have access to water, labor, technology, biotechnology, markets, capital, realistic and science-based regulations. Where elements of public policy, environmental protection, social equity, and animal rights no longer threaten our agriculturalists, but rather work hand in hand with our farmers and ranchers and amenably with the community and environmentalists.

However, before we can romanticize about 2030, we need to make sure the agricultural industry will still be here in year 2010 and 2020 because our vision also embodies the biggest challenges that we consider to be the "must haves" for a sustainable industry. It is an industry that

we currently consider to be environmentally sound and socially equitable. However, it also needs to be economically feasible in order to continue to be vibrant and healthy industry we all need it to be.

The California Food & Agricultural Code §821 read as follows: As part of promoting and protecting the agricultural industry of the state and for the protection of public health, safety, and welfare, the Legislature shall provide for a continuing sound and healthy agriculture in California and shall encourage a productive and profitable agriculture.

Unfortunately, a majority of the ag related legislation that has passed in the past few years has done little or nothing to provide for "a continuing sound and healthy agriculture in California" much less "encourage a productive and profitable agriculture."

Further, according California Food & Agricultural Code §822, the Legislature is to review ag-related actions for impact on the following factors: productive land, water supplies, energy resources, pest control, labor, production tools, marketing, research, transportation, financing, commissioners, state-supported fairs, recycling and new technologies.

What gets done with that analysis? Does it actually occur by the Legislature? Is it merely an exercise? As an agricultural organization whose members are on the front lines of implementing legislation, we often feel we are going at it alone and are frustrated by the urban disconnect and lack of sound policy support from our government.

We believe, starting today – not waiting for the other shoe to drop in 2030 – there needs to be state implementation of practical and sound solutions (for all Californians) to address public health and welfare issues

CDFA LISTENING SESSIONS



such as: domestic food production, food safety, water, air quality, energy consumption, and labor and immigration reform.

Social and environmental equity must be based upon sound science that takes into account our human needs and conditions as a part of the ecosystem. Scare tactics, irresponsible rhetoric and threat of litigation need to be silenced.

All facets of our diverse industry – from conventional to organic and our over 350 commodities - should be regarded and respected as productive agriculture, a part of our roots and heritage, and too valuable to lose in our country. California agriculture provides access to nutrition. California agriculture is instrumental in nature's eco-system and protects the environment. California agriculture fortifies our homeland security by providing a domestic food supply, jobs and contributing to the GNP.

Unfortunately, the horse is out of the gate and if the current pendulum continues to swing, climate change and global warming will pale in comparison to what will happen because agriculture in our country will be all but non-existent.

At a loss of national agricultural land of over a million acres a year to urban development, it is not far-reaching to anticipate that any remaining food or fiber produced in our country will be scarce and coveted by those fortunate enough to have access.

The only trace of remaining agriculture will be in history books...or as the Counting Crows sing..."they paved paradise to put up a parking lot; they took all the trees and put them in a tree museum and charged people a dollar and half to see

them; don't always seem to go that you don't know what you got until it's gone."

Loss of a domestic food supply will mean that healthy, safe foods will not be accessible to most ...food safety issues will become more common place and difficult to overcome because of the lack of control over foreign imports...routine vaccinations will become necessary to avoid food borne diseases from food produced without high standards for food safety and quality assurance. Our economy will regress as we become a nation without a domestic food supply or a domestic energy supply.

California agriculture is important. Government and public apathy of agriculture is reckless and lacks foresight. There needs to be universal recognition of ag's importance coupled with respect (in the form of action) from the government. Unrealistic, infeasible regulations need to become science-based, realistic and implementable regulations. Wrangling over immigration needs to cease and Ag Jobs needs to be passed and implemented. Crop research, biotechnology acceptance and increased mechanization needs to occur. Voluntary preservation of prime agricultural and support for land use policies that guide smart growth and protect ag land needs to become routine. And a comprehensive water solution addressing agricultural, residential and commercial water needs is long overdue as we are now in a crisis situation.

Today, California agriculture is feeding the world with the safest, most abundant, diverse and least expensive food supply. We no longer can take this for granted. We must plan for the future. We must plan on agriculture to remain the powerhouse it is to our region, state and nation.

We believe California agriculture needs to be protected for our future generations and their food supply. Our productive lands should all be considered national treasures like Yosemite National Park.

California must balance its desire for growth and development with its need for a safe and a domestically-produced food supply. Public policy needs to ensure the availability of water, land, technology, markets and labor sufficient to allow our farmers and ranchers to continue to produce.

Without these things, 2030 agriculture may end up being nothing more than something you see in a museum. Agriculture is comprised of resilient, innovative stewards of the land and the industry, but we are not supernatural human beings. And when the other shoe drops, we will be no more.

In closing, CWA Believes that California agriculture is the fundamental cornerstone for our state and nation's health and national security. We want to believe that our vision for agriculture is not unique and we are hopeful that CDFA will receive our comments and translate them into a priority plan of action for the state. Otherwise our vision, like our current water supplies will be nothing more than a vanishing mirage.

For more information on the California Department of Food & Agriculture's AG VISION please visit:

[HTTP://WWW.CDFA.CA.GOV/AGVISION/](http://www.cdfa.ca.gov/agvision/)



Honoring our Past, Continued from page 3

A: I met Sister Thomas More Bertels on a trip to Wisconsin when American Agri-Woman was forming their organization. She addressed the group saying "We are all called to provide leadership at different times in our lives." I took these words to heart and have let them guide me through out the years. My recent calling to serve as chaplain for the Santa Paula Fire Department is a new chapter and leadership role that once again allows me to help and to guide others through life's challenges. I encourage members at every age to be "pioneers."— There is some realm out there that needs to be addressed and nothing is beyond the scope of being important so get involved and be a pioneer no matter what your age is or your background.

FOLLOW UP TO

CHERRY ISHIMATSU INTERVIEW:

When our first president Cherry Ishimatsu shared her inspirational story and experience of becoming our first president she also told us to follow her granddaughter Haley's dream of making the 2008 Olympic Diving Team.

Cherry is happy to report that Haley made the team for 10 meter diving and will be making her way to Beijing in the next few weeks. Haley is one of few women to perform dive 207B, a back 3½ somersault pike. The dive carries a degree of difficulty of 3.6, which means it will earn more points if performed well than an easier dive.

Ishimatsu has a ritual for performing the dive: She "models" the dive, which means she goes through the motions in her head, then tries to clear her mind and relax. Ishimatsu has a ritual for performing the dive: She "models" the dive,



which means she goes through the motions in her head, then tries to clear her mind and relax. "And then I say, 'This is a piece of cake,' "she says. "I just let my body do it."

AAW FLY IN-WASHINGTON, D.C.



PICTURED FROM LEFT TO RIGHT: HYLON KAUFMAN, CWA PRESIDENT DIANA WESTMORELAND PEDROZO, CALIFORNIA SENATOR BARBARA BOXER, BARBARA LEVAKE, & CAROL CHANDLER DURING AAW LEGISLATIVE VISITS

BASS NAMES EDUCATION, WATER AND AG CHAIRS

Assembly Speaker Karen Bass continued to put her imprint on policy-making in the lower house on Monday, announcing three new chairs of standing committees -- the Assembly water, education and agriculture panels.

- Assemblyman Jared Huffman, D-Marin, will take over the Water, Parks and Wildlife Committee. He replaces Assemblywoman Lois Wolk, D-Davis, who is running for state Senate. Huffman is currently a member of the water panel.
- Assemblywoman Julia Brownley, D-Santa Monica, will chair the Education Committee. She takes over for termed-out Assemblyman Gene Mullin, D-South San Francisco. She is a current member of the education panel and has chaired the budget subcommittee on education in the current session.

- Assemblywoman Cathleen Galgiani, D-Stockton, will be the next chair of the Agriculture Committee. She will replace termed-out Assemblywoman Nicole Parra, D-Hanford, assuring that the ag committee remains in moderate hands. Galgiani and Parra are among the most business-friendly Democrats in the Assembly. Both hail from the Central Valley. Galgiani is a current member of the agriculture committee. The new chairs all will replace termed-out members of the Assembly and will take over at the start of the next legislative session in December.

All three incoming chairs are current freshman members. The ascent of Huffman to the water committee likely means an opening for the gavel of the Environmental Safety and Toxic Materials Committee, which he currently chairs.

MEMBER NEWS

STATEWIDE MEETING SACRAMENTO

Statewide Meeting, Continued on page 1
the need for opposition to the California Prevention of Farm Animal Cruelty Act initiative. Each of the speakers brought valuable news to the membership and or a call to action in terms of our members need to get educated and take action.

The process of seeking an appointment to one of the over 11,000 governor appointed board and committee positions was “demystified” by Undersecretary Cruz. Going to the governor’s Web site www.gov.ca.gov is the first place to start if you are interesting in gaining a set on any one of the committees. These committees range from county fair boards to those that make decisions on water and land use. Applications are completed on-line so researching what you

will need to apply first is a great start. Cruz commented that having industry references or references from those in the subject area that you are applying for listed also helps them to find qualified candidates during the screening process. Submit as much background about yourself and your qualifications being concise and specific to the needs of the board of that commission can help you succeed during the screening process.

Understanding the effects that the California Prevention of Farm Animal Cruelty Act initiative would have on the poultry industry in California was very clear after our speaker, Chris Zanobini made his presentation. Zanobini presented the scenarios as to what this initiative would do to those that are in the egg production busi-

ness. California does not produce enough eggs to support our own state’s population so the effects of this legislation if passed would be even more dynamic on our states economy and what the consumer would see in the marketplace. He asked our membership to continue to follow this initiative and help to spread the word the California farmers and ranchers are committed to caring for their animals properly. Zanobini stressed that this initiative is written to push emotional hot-buttons and that if passed would increase production costs significantly for California’s farmers and ranchers, raising the price of animal agricultural products or forcing production out of state and or out of the country. *For More on this issue see “No on Prop 2” on Page 10*



P A S S A G E S

P A S S A G E S ...

Our CWA sisters in the Southern Region have lost 3 incredible women this past month. The legacy and spirit they leave behind serve as a reminder of how short and precious our time on this Earth is. Our hearts, prayers and thoughts of comfort are extended to these chapters and to the families of these extraordinary ladies who shared themselves with us.



LUCY TALIAFERRO YARICK
— Los Angeles Chapter—

Lucy was an artist and radio talk show host who lived in Glendale. She was hired by Walt Disney Studios in 1935 as an artist and worked on animation classics such as “Pinocchio” and “Snow White and the Seven Dwarfs.” Her first husband was Al Taliaferro was a Disney Legend Award and the creator of Huey, Dewey and Louie he also created the Donald Duck comic strip. Al passed away in 1969. She married Burnell Yarick, a botany professor at Glendale College in 1978. Together they hosted a weekend gardening show on KVIE radio that was broadcast all over California. Burnell passed away in 2000. Lucy served for 70 years as an ambassador for the Walt Disney Company. She was a founding member and Past President of the Los Angeles Chapter for CWA. She will be remembered for her extraordinary recruiting efforts and dedication to growing her chapters’ membership. She was recruiting new members to the chapter up until the very end. She had a passion for gardening

and was a member of many botanical societies. She was a dedicated and passionate member of the Republican Party. A recent memory shared at her services says a great deal about her dedication and core values in her 95 years of life. As the paramedics were preparing to take her to the hospital just recently she yelled, “Stop!” and promptly asked the young paramedic assisting her on the gurney, “Are you a Republican?” Her neighbors just sighed and said, “Oh Lucy, not now!” Memorial gifts can be designated to the Theodore Payne Foundation for Wild Flowers and Native Plants, 10459 Tuxford St., Sun Valley, CA 91352.



LOUISE FOOTE
— Los Angeles Chapter—

Louise Foote passed away of natural causes at her home in Glendale on June 20th. She was the First Vice-President of the Los Angeles CWA chapter and was a huge supporter of their Farm Walk at Pierce College every year. Louise was spent more than 40 years as an educator with the Los Angeles Unified School District and was still teaching up until the time of her death. She is remembered as someone who dedicated her life to helping youth. She served one term on the Glendale Unified school board from 1997 to 2001. Besides her commitment to education, Foote had a strong sense of morals, said fellow CWA sister and LA Unified teacher Mary Landau. “I think she had some of the best ethical values of anyone I’ve met for a long, long time.” “She cared deeply for family values.” Mary also stated that her dedication shown through this past year when their chapter did not hold the Farm Walk which is typically held

the same time every year. Louise and her husband still showed up at the college just to make sure that they had not missed the event or the chance to help. Louise was also involved with politics and her community she member of the Glendale Burbank Republican Assembly and a current board member of the Women’s Committee of the Glendale Symphony Orchestra Association and the Women’s Civic League. Louise is survived by her husband and four children.

SUSAN PATRICIA
HAYES SCHURINGA
— Palo Verde Chapter—

Susan passed away on June 7th at the age of 69 after a hard fought battle with cancer. She was a resident of Blythe and the Sunshine Chairperson for her chapter. She was a passionate and loving woman, whose laughter and sunny personality was shared with everyone she knew. She graced her fellow CWA sisters on the SWM bus trips and events with her infectious smile and fun spirit. She served as a gracious host to our membership by hosting the March SWM in 2005 at her home on the river. Many may also remember her efforts to help others with cancer through the selling of her handmade scarves at various events including this past year at Paso Robles. Susan was an avid member of the Blythe Jr. Women’s and the JayCeeEttes. She was a 4-H and Brownie leader for her children and a “Race Mom” for many years. She especially enjoyed her grandchildren and the beach vacations they had taken together for the past 12 years. Sue and her husband Jack ran Valley Laundry as a family business. Susan met her health challenges head on and fought with everything she had and lost but she will always remain a champion to those who knew her. She is survived by her husband of 48 years Jack, a son, a daughter and four grandchildren. Donations in her memory may be made to the Cancer Resource Center of the Desert (CRCDD), P.O. Box 513, El Centro, CA 92244.

California Women for Agriculture

State Wide Meeting

Ag Boosters' BBQ

September 6-7, 2008



Sept. 6-7, 2008

SWM Agenda

Cost: \$35.00 –

Registration After 8/25: \$55.00

Saturday September 6th

10am Tour of Dairy & Methane Digester

4 pm Executive Board Meeting in "Directors Room"

6 pm Wine & Cheese Reception at Vino 100

Sunday September 7th

8am - 1 pm State Wide Meeting in "Crown Room"

MEETING: PICCADILLY INN

2305 W. Shaw – Fresno

HOTEL: PICCADILLY INN

20 Minutes from Fresno Airport

Room Reservation Deadline:

August 6, 2008

Call Directly for Reservations:

(800) 468-3587 or (559) 226-3850

All Rooms **\$96.00 + taxes**



Sept. 7, 2008

SUNDAY – BBQ Agenda

New location!

Rancho Vista Del Rio, Madera

Cost: \$50.00

2:00 – 4:00 pm Final Set Up

4:00 pm Ag Boosters' BBQ

District and Appointed Director Reports: Due Aug.31,2008

Send Reports to Mandy Critchley

E-mail to mandy@myagribusiness.com – or – bring 75 copies to the meeting

REGISTRATION FORM – RETURN BY **August 25th**

Central Valley Chapter - CWA

2253 Roberts Ave

Clovis, CA 93611

Number Attending SWM _____ @ \$35.00 (fee includes meals) TOTAL: _____
 (\$55.00 Registration After 8/25)

Tour & Wine Tasting Reception _____ @ \$55.00 TOTAL: _____

Number of Tickets for BBQ _____ @ \$50.00 TOTAL: _____
 (Table of 10 \$450.00)

Donation for Ag Boosters: TOTAL: _____

Chapter: _____ TOTAL ENCLOSED: _____

Name: _____ Phone: _____

Address/City/Zip: _____

BBQ Tickets will be held for person listed above unless otherwise specified.

Tickets may be picked up at the SWM or BBQ.

SETTRINI NAMED AG WOMAN OF THE YEAR



Reprinted from Ag Against Hunger
June 4, 2008

Soledad, CA – Celeste Settrini was recognized as the Ag Woman of the Year for San Benito, Santa Cruz and Monterey Counties at an annual event hosted by Ag Against Hunger at Paraiso Vineyards in Soledad.

This annual luncheon recognizes a woman who has contributed significantly to the success of the tri-county agricultural industry. The Ag Woman of the Year award is a surprise to all guests including the recipient. More than 260 people were in attendance to recognize Settrini.

This year the committee chose a woman who has worked tirelessly for the agricultural industry in the Salinas Valley, across numerous commodities, on a local, state and national level. Settrini has been affiliated as both member and board representative in numerous agricultural organizations, including the San Benito County Fair, Monterey County Fair, Monterey County Agriculture Education, Inc., 4-H, FFA, Produce for Better Health Foundation, National Jr. Hereford Association, United Fresh Vegetable Association, American National Cattlewomen and Ag Against Hunger. She has also been involved in many community organizations such as Salvation Army of Monterey County, Juvenile Diabetes Foun-

ation, Multiple Sclerosis Society and more.

Settrini is a fourth generation Monterey and San Benito County cattle rancher and a member of Monterey County Cattlemen and Monterey County Cattlewomen, as well as serving as a liaison for the cattle industry on the board of the Central Coast Ag Task Force. She has also served as a livestock auction announcer for the Monterey County Fair for over 15 years and organized the first Cattlemen's Day at this fair.

Settrini is statewide California Women for Agriculture's First Vice President and president-elect in 2010 as well as a member of the Salinas Valley Chapter. The Agricultural Woman of the Year award seeks to honor unique leadership qualities held by women working within the local agricultural industry. These qualities include a selfless spirit of engagement in promoting and celebrating agriculture with one's heart, mind and soul; and a perpetuation of the pioneering traditions and tenants of independence, integrity, and innovation from our agricultural history, for and with humanity.

*For More information please visit:
www.agagainsthunger.org*



BALLOT NUMBERS ASSIGNED...



Secretary of State Debra Bowen announced proposition numbers for the measures that will appear on the November 4, 2008 statewide ballot. The Farm Animal Initiative of 2008 was formally designated as Proposition 2.

Passing Proposition 2 would place new extreme mandates on how egg-laying hens are housed, banning almost all modern egg production in California.

Proposition 2 is an unnecessary measure that has dangerous and costly consequences for California. This initiative would jeopardize food safety and public health, effectively eliminate local, California-grown eggs, lead to consumer reliance on eggs shipped from other states and Mexico, and drive up grocery and restaurant prices.

NEW NO ON PROP 2 MATERIALS

With the November election five months away, Californians should begin thinking about how Proposition 2 will affect their lives. Updated materials regarding why California residents should vote NO on Proposition 2 are located on the campaign website.

VISIT THE ACTION CENTER

Californians for SAFE Food, a broad-based and growing coalition of family farmers, veterinarians and consumers like the Agricultural Council of California, Armstrong Egg Farms, California Farm Bureau Federation, California Women for Agriculture and National Animal Interest Alliance, urges you to oppose Proposition 2 and get involved in the campaign to defeat it.

For more information about the campaign, you can visit the website Action Center at www.safecaliforniafood.org. You can also join the coalition by filling out an Organization or Individual form and faxing it to 818.760.2202.

To learn more about the opposition visit:
<http://www.humanecalifornia.org>

2007-2008

CALIFORNIA WOMEN FOR AGRICULTURE

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California Women for Agriculture Support Form

YES! I/we want to support California Women for Agriculture in their efforts on behalf of the California Agriculture industry. Please find enclosed my donation.

Platinum (\$1000 or above) \$ _____ Silver (up to \$250-\$499) \$ _____
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Kindly return completed support form and check, payable to CWA, to CWA Finance Director, Mary Ann Graff, 500 North Gilmer Court, Visalia, CA 93291. Please note: Local CWA chapters are working hard on important community issues and may solicit your financial support.

Please realize the value of both state and local CWA efforts. Contributions are deductible as business dues under IRS Code 501(c)(5).



2008-2009 Statewide Meetings

Dates	Meeting	Location
July 12-13, 2008	Statewide Meeting	Long Beach
September 6-7, 2008	Statewide Meeting	Fresno
November 1-2, 2008	Statewide Meeting	Santa Rosa
January 9-11, 2009	Statewide Convention	Chico

*Please put this schedule in your calendars and plan now to attend as many meetings as possible.
Meetings are open to all CWA members.*

ADDRESS SERVICE REQUESTED
Kingsburg, CA 93631
P.O. Box 947

California Women For Agriculture

